



Sustainable **FINANCE**

NOVEMBER 1-2, 2023

forum



FORUM PROGRAM

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PRESENTING PARTNERS



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Welcome from Ryan Turnbull, MP

Esteemed colleagues and friends,

A heartfelt welcome to the Sustainable Finance Forum 2023! This year we're sparking a national conversation on sustainable finance, and your presence is a testament to Canada's commitment to fighting climate change! You're one of the many movers and shakers across Canada, and we're excited to hear your expertise and views on important topics like climate change, sustainable procurement, and affordable housing.

Over the next two days, you will hear from some impressive speakers from across Canada and beyond. Your voice is essential in shaping the future of this growing movement. Our focus for this year's forum is to broaden engagement and lay the groundwork for next steps.

One thing's clear: we've got to band together to make sure our financial system aligns with our aspirations for a sustainable, resilient, and equitable economy and society. Redirecting funding toward solutions that tackle today and tomorrow's challenges is imperative!

We hope you have a fulfilling time and enjoy your stay in Ottawa, and I look forward to connecting with you all!

Regards,

Ryan Turnbull
Chair, Sustainable Finance Forum Advisory Committee
Member of Parliament for Whitby



Welcome from Michael Toye

The Canadian Community Economic Development Network (CCEDNet) is delighted to welcome you to the 2023 Sustainable Finance Forum!

In these times of urgent social and ecological crises, sustainable and social finance offer promising paths to shift economic systems towards greater equity and resiliency and inclusion today and into the future.

For over 20 years, CCEDNet has been connecting people and ideas for action to build inclusive and sustainable local economies across Canada. CCEDNet members and others in the social solidarity economy such as co-operatives, credit unions, social enterprises, and Indigenous, Black, and women-led social purpose organizations have been successfully demonstrating alternatives for a long time.

Advancing financial systems to accelerate their growth and success is needed now more than ever. The Sustainable Finance Forum is an important occasion to do just that: align policy and practice to scale up solutions that work.

Thank you for being part of it! Thank you also to everyone - including the large number of people listed on the following pages - who contributed to ensuring this event is successful! It has truly been a collaborative, cross-sectoral effort – reflecting the growing movement for urgent and sustainable change.

Let's make that happen!

Michael Toye
Executive Director, CCEDNet

Sustainable Finance Forum 2023 Advisory Committee

Thank you to the following individuals who supported the planning of the Forum by participating in the Advisory Committee.

- Namendra Anand, Director of Business Strategy and Impact Investing, Metro Vancouver Zero Emissions Innovation Centre
- Kathy Bardswick, Chair, Sustainable Finance Action Council
- Roger Beauchemin, President and CEO, Addenda Capital
- Victor Beausoleil, Executive Director, Social Innovation Through Social Inclusion
- Daniel Brunette, Senior Director, External Affairs, Co-operatives and Mutuals Canada
- Mark Carney, United Nations Special Envoy on Climate Action and Finance
- Tom Chernisky, External Affairs & Social Capitalism, TELUS
- Alex Cool Fergus, National Policy Manager, Climate Action Network Canada
- Lauren Dobell, Boann Social Impact
- Sagal Dualeh, Senior Director, Canadian Women's Foundation
- Glenn Ewald, Director of Government and Stakeholder Relations, Vancity
- Jocelyn Formsma, CEO, National Association of Friendship Centres
- Marisol Fornoni, Investment Readiness Program Partnership Manager, Canadian CED Network
- Christelle Francois, Board Chair, Table of Impact Investment Practitioners
- Tim Fuchs, Head of Public Affairs, IKEA Canada
- The Honourable Rosa Galvez, Senator from Quebec
- Alex Gray, Senior Director, Fiscal and Financial Services Policy, Canadian Chamber of Commerce
- Shady Hafez, Program Manager, National Association of Friendship Centres
- Andrea Harris, Vice-President of Impact Strategy, Vancity
- Toby Heaps, CEO, Corporate Knights
- Jerry Koh, Impact Lead, New Power Labs
- Sonia Li, Director, Canada Climate Law Initiative
- Matthew Lombardi, Director, Telus Pollinator Fund.
- Elizabeth Milan, Director of Policy, Canadian CED Network
- John Nelson, Director, Innovation Hub, Carleton University
- Andrea Nemtin, CEO, Social Innovation Canada
- Isaac Olowolafe, Founder and General Partner, Dream Maker Ventures
- The Honourable Ratna Omidvar, Senator from Ontario
- Lili-Anna Pereša, President and CEO, McConnell Foundation
- Tracey Robertson, Innovation Lead, Ontario Trillium Foundation
- Maya Saryyeva, Associate Director, Institute for Sustainable Finance, Queens University
- Matthew Seddon, Director, Global Government Affairs & Public Policy, SunLife
- Julie Segal, Senior Program Manager, Climate Finance, Environmental Defense
- Charles-Antoine St Jean, Chair, Canadian Sustainability Standards Board
- Ralph Torrie, Director of Research, Corporate Knights
- Michael Toye, Executive Director, Canadian CED Network
- Ryan Turnbull, MP for Whitby, Chair of the Social Innovation and Sustainable Finance Caucus
- Muska Ulhaq, Director of Programming at Social Innovation Canada
- David Watson, Associate Director of Communications, Institute for Sustainable Finance, Queens University

Day 1 – November 1, 2023

7:30 a.m.	Registration	Parliament Foyer 1, Level 3
8:00 a.m.	Sunrise Ceremony Elder Claudette Commanda, Kitigan Zibi Anishinabeg	Parliament Foyer 1, Level 3
8:00 a.m.	Light Breakfast	Parliament Foyer 1, Level 3
9:00 a.m.	Opening Plenary – The Power of Finance <ul style="list-style-type: none"> • Opening Prayer – Elder Claudette Commanda Welcome to the Territory – Chief Dylan Whiteduck, Kitigan Zibi Anishinabeg • Ryan Turnbull, Member of Parliament for Whitby • Hon. François-Philippe Champagne, Minister of Innovation, Science and Industry (video message) • Hon. Steven Guilbeault, Minister of Environment and Climate Change • Hon. Jonathan Wilkinson, Minister of Energy and Natural Resources • Hon. Harjit Sajjan, Minister of Emergency Preparedness and Minister responsible for the Pacific Economic Development Agency of Canada • Helen Ng, United Nations Office for Disaster Risk Reduction 	Canada Hall 1, Level 3
10:15 a.m.	Health Break	Parliament Foyer 1, Level 3
10:45 a.m.	Breakout Sessions 1.1 – 1.3	
	1.1 - Financing the Circular Economy <ul style="list-style-type: none"> • Senator Rosa Galvez • Annie Levasseur, École de technologie supérieure, Université du Québec • Daniel Breton, Mobilité électrique Canada • Jill Doucette, Synergy Foundation (virtual) 	Room 207, Level 2
	1.2 – International Reconstruction and Development <ul style="list-style-type: none"> • Senator Ratna Omidvar • Michael Cholod, The Peace Coalition • Katherine Mulhern, Restitution • Geoffrey Goodell, University College London 	Room 205, Level 2

Day 1 – November 1, 2023

10:45 a.m.	1.3 – Tracking Policy Progress and Data <ul style="list-style-type: none"> • Toby Heaps, Corporate Knights • Ralph Torrie, Corporate Knights • Andrea Moffat, Addenda Capital • Anna Kanduth, Canadian Climate Institute • Rosemary McGuire, CPA Canada 	Canada Hall 1, Level 3
12:00 p.m.	Lunch and Keynote: Climate Science and the Cost of Inaction <ul style="list-style-type: none"> • Katharine Hayhoe, The Nature Conservancy (virtual) • Catherine McKenna, Climate and Nature Solutions • Mark Carney, United Nations Special Envoy on Climate Action and Finance • Eric Usher, United Nations Environment Program Finance Initiative • Rick Smith, Canadian Climate Institute 	Canada Hall 1, Level 3
1:30 p.m.	Break	
1:45 p.m.	Breakout Sessions 1.4 – 1.6	
	1.4 – Innovations in Sustainable Procurement <ul style="list-style-type: none"> • Hon. Anita Anand, President of the Treasury Board • Hon. Jean-Yves Duclos, Minister of Public Services and Procurement • David LePage, Buy Social Canada • Aatif Baskanderi, Northpine Foundation • Tim Coldwell, Chandos Construction • Elizabeth Chick-Blount, Buy Social Canada • Jeff Cyr, Raven Indigenous Capital Partners 	Room 205, Level 2
	1.5 – Investing in Sustainable Food Systems <ul style="list-style-type: none"> • Naomi Gichungu, The Northpine Foundation • Josephine Grey, OASIS Foodhub • Dr. Bahram Rashti, UP Vertical Farms • Dr. Alison Blay-Palmer, UNESCO Chair for Food, Biodiversity and Sustainability Studies (virtual) • Laura Howard, Collectif Récolte • Linda Best, FarmWorks Investment Co-operative 	Room 207, Level 2
	1.6 – Policy Changes for Greening Finance <ul style="list-style-type: none"> • Senator Rosa Galvez • Nathan Fabian, United Nations Principles for Responsible Investment (virtual) • Dr. Janis Sarra, Canada Climate Law Initiative • Julie Segal, Environmental Defence • Cat Abreu, Net-Zero Advisory Board • Jonathan Fowlie, Vancity Credit Union 	Canada Hall 1, Level 3
3:00 p.m.	Health Break	Parliament Foyer 1, Level 3

Day 1 – November 1, 2023

3:15 p.m.	Afternoon Plenary: Sustainable Finance <ul style="list-style-type: none"> • Kathy Bardswick, Sustainable Finance Action Council • Matthew Seddon, Sun Life • Rob Wesseling, Co-operators • Jonathan Fowlie, Vancity Credit Union • Carmen Velasquez, Alberta Investment Management Corporation • Barbara Zvan, University Pension Plan • Gildas Poissonnier, Desjardins 	Canada Hall 1, Level 3
4:30 p.m.	Adjourn Day One	

Day 2 – November 2, 2023

8:00 a.m.	Light Breakfast	Parliament Foyer 1, Level 3
9:00 a.m.	Opening Plenary – Social Finance <ul style="list-style-type: none"> • Hon. Jenna Suds, Minister of Families, Children and Social Development • Hon. Rechie Valdez, Minister of Small Business • Antonella Noya, Organization for Economic Co-operation and Development (virtual) • Derek Ballantyne, Boann Social Impact • Christelle François, Table of Impact Investment Practitioners • Bernard Ndour and Ahmed Benbouzid, Fonds de finance sociale CAP Finance • Kelly Gauthier and Upkar Arora, Realize Capital Partners 	Canada Hall 1, Level 3
10:15 a.m.	Health Break	Parliament Foyer 1, Level 3
10:45 a.m.	Breakout Sessions 2.1 – 2.3	
	2.1 – Indigenous Social Economy and Reconciliation <ul style="list-style-type: none"> • Shady Hafez, National Association of Friendship Centres • Dianne Roussin, Winnipeg Boldness Project • Carolann Harding, SmartICE • Alicia Buckley, Aboriginal Friendship Centres of Saskatchewan 	Room 205, Level 2
	2.2 – Marginalized Communities and Sustainable Finance <ul style="list-style-type: none"> • Nikki Clarke, Canadian Black Chamber of Commerce • Gurbeen Bhasin, Aangen • Grace Almendras-Castillo, Giffitid • Armstrong Murira, Simmunome 	Room 207, Level 2
	2.3 – Affordable Housing: Breaking New Ground <ul style="list-style-type: none"> • Hon. Sean Fraser, Minister of Housing, Infrastructure and Communities • Andrea Nemtin, Social Innovation Canada • Isaac Olowolafe Jr., Dream Legacy Foundation • Tim Ross, Cooperative Housing Federation of Canada • Cheryl Case, CP Planning • ammanuel melles, Network for the Advancement of Black Communities • Stéphan Corriveau, Community Housing Transformation Centre • Dr. Mike Moffatt, National Housing Accord • Chief Lance Haymond, Kebaowek First Nation 	Canada Hall 1, Level 3

Day 2 – November 2, 2023

12:00 p.m.	<p>Lunch and Keynote: The Landscape of Social Finance</p> <ul style="list-style-type: none"> • Jean-Marc Mangin, Philanthropic Foundations Canada • Andrea Dicks, Community Foundations of Canada • Marc-André Blanchard, Caisse de dépôt et placement du Québec • Roger Beauchemin, Addenda Capital • Sir Ronald Cohen, President of the Global Steering Group for Impact Investment (GSG), The Portland Trust, and the International Foundation for Valuing Impacts (virtual) 	Canada Hall 1, Level 3
1:30 p.m.	Break	
1:45 p.m.	<p>Breakout Sessions 2.4 – 2.6</p> <p>2.4 – Policy Changes for a More Inclusive, Sustainable Financial System</p> <ul style="list-style-type: none"> • Narinder Dhami, New Power Labs • Usha Srinivasan, Brampton Venture Zone • Isaac Olowolafe, Dream Maker Ventures • Wils Theagene, Caisse de dépôt et placement du Québec 	Room 207, Level 2
	<p>2.5 – Impact Measurement and the Sustainable Development Goals</p> <ul style="list-style-type: none"> • Kate Ruff, Common Approach to Impact Measurement • Alan Ehrlich, International Association of Impact Assessment • Jaime Webbe, United Nations Association of Canada • Namendra Anand, Zero Emissions Innovation Centre • Julie Greene, Privy Council Office 	Canada Hall 1, Level 3
	<p>2.6 – Innovations in Social Finance Showcase</p> <ul style="list-style-type: none"> • Tristan Smyth, Warshield • Kristi Fairholm Mader, Thrive Impact Fund • Brad Andrews, UCEED • Tim Stoate, Efficiency Capital • Graham Singh, Trinity Centres Foundation • Claudia Hepburn, Windmill Microlending • Eoin Callen and Renee Kokonya, Bloom Impact Capital 	Room 205, Level 2
3:00 p.m.	Health Break	Parliament Foyer 1, Level 3
3:15 p.m.	<p>Afternoon Plenary: Accelerating Implementation</p> <ul style="list-style-type: none"> • Ryan Turnbull, Member of Parliament for Whitby • Taylor Bachrach, Member of Parliament for Skeena-Bulkley Valley • Michael Morrice, Member of Parliament for Kitchener Centre • Monique Pauzé, Member of Parliament for Repentigny • Chief Dylan Whiteduck, Kitigan Zibi Anishinabeg • Kathy Bardswick, Sustainable Finance Action Council • Michael Toye, Social Innovation Advisory Council 	Canada Hall 1, Level 3
4:30 p.m.	Forum Adjourned	



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